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How to Contain & Bolster Your Client on Social Media in the Face of Litigation

Tweet cautiously, post wisely

Discover the strategies necessary to manage your clients' social media presence during litigation. Participants explore the risks that online activity poses to legal cases, including how social media posts can be used as evidence, impact public perception, and influence judicial proceedings. The session covers best practices for advising clients on content restrictions, privacy settings, and ethical considerations to prevent damaging disclosures while maintaining compliance with legal and ethical obligations.

We examine ways to strategically bolster a client's image through social media, including proactive messaging, reputation management, and engagement with the public and press. Learn how to navigate high-profile cases, counter negative narratives, and leverage digital platforms to support case strategy. Whether dealing with civil or criminal litigation, this training provides essential tools for attorneys to safeguard clients' interests in an increasingly digital world.

Agenda

- 2:00pm - 2:05pm, Welcome and Introduction
- 2:05pm - 2:20pm, Mitigating Legal Risks of Social Media
- 2:20pm - 2:35pm, Advising Clients on Social Media Conduct
- 2:35pm - 2:50pm, Preventing Harmful Disclosures
- 2:50pm - 3:05pm, Managing Public Perception
- 3:05pm - 3:20pm, Leveraging Social Media for Strategic Advantage
- 3:20pm - 3:30pm, "Ask the Experts" Q&A Session and Key Takeaways

Chair

- Jessica M. Gray, Esq., Santoro & Gray, Boston

Faculty

- Megan K. Baker, Esq., Chartwell Law, Framingham
- Zachary H. Hammond, Esq., Bennett & Belfort PC, Cambridge

Dates

- LIVE WEBCAST (#2260116WBC): Tuesday, 10/28/2025 | 2:00 pm – 3:30 pm
- RECORDED WEBCAST (#2260116RB1): Wednesday, 11/12/2025 | 10:00 am – 11:30 am
- RECORDED WEBCAST (#2260116RB2): Thursday, 11/20/2025 | 12:00 pm – 1:30 pm
- ON DEMAND WEBCAST (#2260116WBA): Watch starting Wednesday, 11/12/2025

Tuition

- \$157.50 - MCLE Sponsor Member
- \$87.50 - New Lawyer
- \$87.50 - Pending Admittee
- \$87.50 - Law Student
- \$87.50 - Paralegal
- \$175.00 - All Others
- *FREE* for MCLE OnlinePass Subscribers
- Email scholarships@mcle.org to apply for a need-based scholarship.

Materials Included with Your Tuition

- All presentation materials, including faculty slides and handouts, in electronic format
- Transcript emailed 2 weeks post-program

CLE Credits

- Earn up to 1.5 substantive

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